

EXHIBIT (16)

27. **Performance Underwear by Under Armour** – These men's microfiber underwear are a lightweight, silky fabric engineered for breathability and moisture transport, with four-way stretch providing reliable recovery. Visit them at Booth 4728C.
28. **Raised Insta-Bed™ by Wenzel** (a division of American Recreation Products) – This inflatable bed, with a built-in, battery-operated pump, fully inflates in three minutes. It has a two-chamber design for greater comfort and stability, plus a side-stabilizer system. Visit them at Booth 2758A.
29. **Snow Boogie Outrigger by Wham-O, Inc.** – Snow Boogies are the fastest, lightest, coolest sleds ever made. They have many high-tech features never seen before on regular plastic sleds. Visit them at Booth 4755C.
30. **TRIAD 5.0 Tennis Racquet by Wilson Racquet Sports** – Due to a breakthrough three-piece design, this revolutionary new racquet actually eliminates 60% of the shock felt upon impact with the ball. Visit them at Booth 5332C.

During The Super Show, sporting goods retailers and team dealers will vote on the top five finalists. After the show, a nationwide media panel will then vote on which of the five finalists deserves to be the *Sports Edge* Sports Product of the Year for 2002. The winner will be announced this spring.

Previous winners of this award are:

- 1998 – Radar Ball (Rawlings Sporting Goods Company; St. Louis, MO)
- 1999 – The Stroke Coach (The Stroke Coach Company; Statesboro, GA)
- 2000 – Twilight Basketball (Huffy Sports; Sussex, WI)
- 2001 – Chameleon Gym (Chameleon Fitness Systems, Inc.; San Juan PR)

The Sporting Goods Manufacturers Association (SGMA), owner of The Super Show®, is the trade association of North American manufacturers, producers and distributors of sports apparel, athletic footwear, fitness and sporting goods equipment. SGMA represents and supports its members through programs and strategies for sports participation, market intelligence and public policy.

Canvassing the domestic and global sports product market, SPORTS EDGE is a vital information source for the entire sports industry — including retailers, manufacturers, leagues, sponsors, media, importers, exporters, distributors and agents. Serving as the official magazine of the Sporting Goods Manufacturers Association (SGMA), SPORTS EDGE provides *insightful* and practical solutions and straightforward reporting on the many issues facing today's sports industry. Each issue delivers up close and personal profiles of industry leaders and decision-makers, the latest in product innovations and trends, and access to SGMA's exclusive data and demographics. To keep you in step with our industry's diverse market segments, our award winning editorial team canvasses the apparel, footwear, licensing, outdoors and e-commerce sectors. For information, visit the web site at [www.sportsedgemag.com](http://www.sportsedgemag.com).

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